

MEN ARE NOT JUST BURNED OUT. MANY ARE BATTLING THEMSELVES.

Faith. Discipline. Money. Purpose.

Carl Gatson helps men turn pain, pressure, and past mistakes into faith, better decisions, and a life that lasts.



Carl Gatson

FINANCIAL MANAGEMENT & EDUCATION CONSULTANT

Former university administrator, entrepreneur, executive coach, and founder of CG Unlimited. Carl brings a lived and practical message about faith, money, mindset, systems, and purpose.

WHY CARL?

- Lived the comeback story
- Financial educator & consultant
- Business builder & coach
- Faith-centered leadership voice



Upcoming book by Carl Gatson

**BOOK CARL FOR YOUR
NEXT SEGMENT**

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WHY THIS MATTERS NOW

Nearly 80%

of U.S. suicides are male.

1 in 4

young U.S. men felt lonely a lot yesterday

10-20%

report a classic midlife crisis - but many face a reset

Many men look strong on the outside while fighting fear, shame, anger, regret, loneliness, money pressure or the belief that their past has already disqualified them. Carl helps men name the battle, face it, and build a practical path forward.

STORY IDEAS / SEGMENT ANGLES

• The War Within Is Real

Why men can look fine in public but struggle privately - and what helps them stop suffering in silence.

• The Midlife Reset: Crisis or Calling?

How pressure, disappointment, and reevaluation can become a turning point instead of a breakdown.

• Why Toughness Is Not Enough

Men are taught pain, but not always how to heal and grow, lead, or ask for help.

• The Hand You Were Dealt Is Not An Excuse

How men from hard backgrounds can stop letting old wounds write their future.

• Money, Manhood, and Stewardship

Why money problems are often tied to mindset, habits, leadership, and discipline.

• Stop Folding Under Pressure

How faith, mentorship, and discipline help men play their God-given hand and build a life that lasts.

Stats sources: CDC Suicide Data and Statistics (2025); Gallup loneliness data (2025); Infurna et al., Midlife in the 2020s (2020).

WHAT YOUR AUDIENCE WILL LEARN

- How to identify the war within before it damages family, faith, finances, or leadership
- Why discipline beats hype
- How mentorship helps men stop fighting alone
- How faith and better decisions create better futures

READY FOR A PRACTICAL, FAITH-CENTERED SEGMENT MEN NEED NOW?

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